**New Webinar “From Batch to Inline – Unlock the Automation Potential” for the food industry**

**Text:**

Duisburg, August 13, 2018: KROHNE presents the webinar "From Batch to Inline – Unlock the Automation Potential " on August 29, 2018 at 10:00 am EDT (7:00 am PDT). The webinar explains how measurement instrumentation can increase the productivity in food plants and unlock incremental potential for automation in food & beverage production processes.

Many production processes within the food industry are batch type applications that require a process interruption when ingredients are being weighed or quantified by volume before mixed to one final product. The EGM™ technology for Coriolis meters now allows users to 'weigh' a product inline in the process piping, while blending it continuously in the desired ratio into the final product.

The webinar demonstrates how highest repeatability allows for tightening production tolerances, thus increasing the yield, and how a shorter production time by avoiding process interrupts contributes to savings. It also shows the advantages of simplified handling through continuous inline blending as it no longer requires to think or produce in lot sizes determined by the size of a vessel.

More information and free registration for the webinar: <https://krohne.link/ub179>

About the presenter: Ryan Kromhout brings a diverse set of process instrumentation and automation in terms of experience, working in demanding flow applications over hygienic valves through the physical layer for signal transmission and a uniform access to device intelligence. After his engagement with Emerson Process Management, Brooks Instrument, GEA Tuchenhagen GmbH and Turck, Ryan now leads the Global Industry Division Food for the KROHNE Group.

About KROHNE: KROHNE is a full-service provider for process measuring technology for the measurement of flow, mass flow, level, pressure and temperature as well as analytical tasks. Founded in 1921 and headquartered in Duisburg, Germany, the company employs over 3,700 people all over the world and is present on all continents. KROHNE stands for innovation and maximum product quality and is one of the market leaders in industrial process measuring technology.

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